



FOR IMMEDIATE RELEASE

FUTURE SONICS EAR MONITORS® FROM PRE-GAME TO GAME TIME TO HALF TIME AT SUPER BOWL XLII FOR FOX SPORTS, ALICIA KEYS and TOM PETTY & THE HEARTBREAKERS

Summary: Fox Sports airstaff and featured entertainment, Alicia Keys and Tom Petty & The Heartbreakers, went with Ear Monitors® brand professional earphones and systems from the team at Future Sonics to bring their best game to the Super Bowl.

Bristol, PA -- February 4, 2008 -- From beginning to end, Superbowl XLII was an exciting event on the field, in the booth and on the stages that featured the entertainment for one of the biggest media events in the world of sports. Once again, the team at Future Sonics provided their custom Ear Monitors® professional earphones and systems for each aspect of the pre-game show. Beginning with the performance by Alicia Keys and followed by the Fox on-air broadcasters, plus the half time show from Tom Petty & The Heartbreakers, each had all the benefits of Future Sonics' dynamic audio signature and Bigger Sound at lower volume™.

Alicia Keys begins her *As I Am* tour on April 19th in Hampton, VA. Tom Petty and the Heartbreakers, with special guest, Steve Winwood, will begin their North American 2008 tour on May 30th in Grand Rapids, MI. Future Sonics congratulates the New York Giants on their championship win.

About Future Sonics

Future Sonics is the award-winning original innovator of professional custom and universal fit earphones for personal monitoring for major tours, venues, artists, engineers, broadcasting and houses of worship worldwide. Future Sonics' dedication to the finest audio quality, reliability and personal service continue to serve the world's top music performers. Offering the original Ear Monitors® brand, Atrio™ Series earphones, SofterWear™ professional products, OEM product development and production consulting as they have since 1985, Future Sonics personal monitors are also recognized by H.E.A.R.® as products offering a full range of sound and performance the lowest volumes. Future Sonics products are available through its website, as well as from authorized global network dealers or audiologists and hearing specialists.

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