



## **FUTURE SONICS' CLIENTS DOMINATE THE AMERICAN MUSIC AWARDS**

*9 total performers and 7 award-winners were Future Sonics clients; including Alicia Keys, Rihanna, Carrie Underwood, Beyonce, Anne Lennox & Enrique Iglesias*

**Bristol, PA – November 25, 2008** - Future Sonics is pleased to announce their clients as headlining performers, nominees and award-winners at the 2008 American Music Awards. The show aired Sunday November 23rd 2008 on ABC and featured appearances, performances and/or award presentations from the following Future Sonics clients (listed alphabetically):

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**Believe Your Ears™**

- Natasha Bedingfield
- Beyonce
- Miley Cyrus
- Enrique Iglesias
- Alicia Keys
- Annie Lennox
- New Kids on the Block
- Pussy Cat Dolls
- Rihanna
- Jordan Sparks
- Taylor Swift
- Carrie Underwood

Of the clients listed above, Enrique Iglesias, Alicia Keys, Rihanna, Jordan Sparks, Taylor Swift, Carrie Underwood and Annie Lennox were all award recipients.

The company's custom Ear Monitors® brand professional ear-phones were seen on stage during a number of the broadcasts' live performances. In total, 9 of the 19 performers were using Future Sonics products.

"The 2008 AMAs culminate a phenomenal year for our clients and for Future Sonics," said Future Sonics President and Founder Marty Garcia. "With most of the on-stage performers using our products, we are truly humbled by their confidence on our brand and the quality we bring all of our valued customers," added Garcia.

For more information on Future Sonics and their award-winning products, please contact Media Representative Greg Mondschein at:



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### **About Future Sonics**

Future Sonics is the award-winning innovator and manufacturer of the original Ear Monitors® and Atrio® brand professional ear-phones that lead the industry with more major concert tours, venues, artists, engineers, broadcasting and houses of worship worldwide. Their dedication to the finest audio quality, reliability, and personal service continue to serve the industry's top professionals with their Ear Monitors® brand, Atrio® brand, SofterWear™ professional products, ear plugs, complete systems, OEM product development and production consulting as they have since 1985. Future Sonics products are available through their web site at [www.futuresonics.com](http://www.futuresonics.com), from their authorized global network dealers, or your local audiologists and hearing specialists including select HearUSA locations.

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